|  |  |
| --- | --- |
| **BOARD MEMBERS**  | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey, Robert Nashat, Tracey Dreesen, Noel Lourenco, Don Wilson, Dave Walsh, Chris Stadnik, Bob de Hoog |
| **PRESENT** | Dean MacLean, Dr. Brett Warren, Ray Chisholm, Dr. Theresa Bankey,Tracey Dreesen, Dave Walsh, Bob de Hoog |
| **PROXY** |  |
| **REGRETS** | Robert Nashat, Noel Lourenco, Chris Stadnik, Don Wilson |
| **GUESTS** | Vicki Tytanek, Town Clerk (8:30am) Governance Review  |

|  |  |
| --- | --- |
| **Item #** | **Item Description** |
|  | **Call to Order:**  |
|  | **Approval of Agenda:** |
|  | **Declaration of Pecuniary Interest:** |
|  | **Approval of Previous Meeting Minutes:**  |
|  | **Special Events & Sponsorship*** Cruise Kerr Packets
* Advertising (4) Road Signs (Locations: 3rd Line & N. Service, Felan & Rebecca, Iriquois Shore & 8th Line, Great Lakes & Rebecca) Radio Remote (95.3 Fresh) June 8th, Film CA Commercial 4 weeks, Social Media Ad Buys, Oakville Beaver Ad, Cogeco Ticker, Events Calendars Inside Halton, Snapd, elocalpost.

Dean noted that we want to be sure that they put business name on ticket.* Battle of Bands Heritage Square
* Kerrfest & Kerrfest Kids Acts
* Sponsorship
 |
|  | **Strat Plan** * **ACTION:** Ray has purposed a Thursday June 13th Meeting 6-8pm looking at Community Center as location.

Ray reviewed strat plan meeting purpose. |
|  | **Development*** **INFO:** Notice of public hearing (June 5, 6:30-8:30pm Trafalgar Community Center) for a development at 550 Kerr Street. (Shoppers & JYSK)

Ray clarified this notice of public meeting. Initial plan and meeting with Town has expired.It is not officially sanctioned by the Town at this time. |
|  | **Streets Scaping:*** **INFO:** Planters & Baskets will be put out at the end of May because of the unusually cold weather.

Planters & Baskets will be out later this year-around May 31st. |
|  | **Executive Director Report:** Doug Sams |
|  | **Guest**: Vicki Tytanek, Town Clerk (8:30am) Governance Review and Information from the TownReview of the Provincial Municipal Act for the BIA’s. |
|  | **New Business: None** |
|  | **Adjournment: 9:10am** |
|  | **Next Meeting Date: 4th** Thursday of the month-June 27th |

**EXECUTIVE DIRECTOR REPORT**

* Ribbon Cutting Opus
* Attended Grand Opening-Eye Candy on the Lakeshore
* Merchants Visits either for Cruise Kerr, Garbage or Graffiti (Problem Solving Issues):

Convenience Store, Party Max, Arthur Murray, Poop Café, Dollar Store, Expedia Cruise Centre, Café Mix Up, Vereda Coffee, First Ontario

* OBIAA attended board meeting and had 1 conference call
* Met with Halton Environmental Network-Kerrfest
* Logistics for Kerrfest & Kerrfest Kids- meeting, band contracts, Fencing, Sponsorship, Advertising, Site Visit,
* SOP & Halton Health for Battle of the Bands
* May Visit by James Oates, CPA
* Visit Oakville Board Meeting
* Advocated for our merchants re: Patios with assistance from Ray
* \*\***Spoke with Economic Development Regarding Gateway**-we will have input.
* \*\***DMS Street Team (2)** will drop by office at 2pm today to for a visit. We need to notify merchants they will be working our area. Dates TBA
* DMS will hold workshops in our area in Jan/Feb Dates times TBA